**ICT GCSE Feedback (Logo)**

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| This task involves you using a range of sources and a given database to be used when making your digital products (logo and strapline). The use of the information you have gathered must be relevant to the **CAB** **‘Music Festival’**.  You need to create a logo using a suitable graphics program which represents the “Music Festival”. Your logo will be used on a number of your products so you need to make sure it is fit for purpose. Add screen shots of your logo & strapline to this document and annotate them to explain the tools you have used and any changes / improvements you have made. | | |
| ***Logo***  Created yourself using digital tools  Represent the theme of a 'Music Festival’ | **MB 1**  1-4 marks | You will have created a logo to represent the “Music Festival!” Your logo will contain ***some use*** of appropriate content. Does your logo have:   * An image or photo (from the internet) * Has a strapline * Your logo is all one colour. * Carried out a limited review of your work but made few improvements |
| **MB 2**  5-8 marks | You will have developed a logo to represent the “ Music Festival Event”. Your logo **will contain** **appropriate content** and features. Does your logo have:   * An image which has been edited using digital tools. * Has an appropriate strapline * Represent a Music Festival theme * You have reviewed it and made some changes |
| **MB 3**  9-12 marks | You will have created and developed a logo for the “Music Festival Event” using **appropriate content and features effectively**. Does your logo have:   * An original logo created by yourself * An appropriate strapline * Represent a Music Festival theme and will look good on other products * You have more than one version * You have reviewed your logo and also taken into consideration comments from others and made changes. |
| **I am currently working in MB:**  **Student Feedback** | | |

**Evidence of logo & strapline design, tools used and changes/improvements made**