**ICT GCSE Feedback (Logo)**

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| This task involves you using a range of sources and a given database to be used when making your digital products (logo and strapline). The use of the information you have gathered must be relevant to the **CAB** **‘Music Festival’**. You need to create a logo using a suitable graphics program which represents the “Music Festival”. Your logo will be used on a number of your products so you need to make sure it is fit for purpose. Add screen shots of your logo & strapline to this document and annotate them to explain the tools you have used and any changes / improvements you have made. |
| ***Logo***Created yourself using digital toolsRepresent the theme of a 'Music Festival’ | **MB 1**1-4 marks | You will have created a logo to represent the “Music Festival!” Your logo will contain ***some use*** of appropriate content. Does your logo have:* An image or photo (from the internet)
* Has a strapline
* Your logo is all one colour.
* Carried out a limited review of your work but made few improvements
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| **MB 2**5-8 marks | You will have developed a logo to represent the “ Music Festival Event”. Your logo **will contain** **appropriate content** and features. Does your logo have:* An image which has been edited using digital tools.
* Has an appropriate strapline
* Represent a Music Festival theme
* You have reviewed it and made some changes
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| **MB 3**9-12 marks | You will have created and developed a logo for the “Music Festival Event” using **appropriate content and features effectively**. Does your logo have:* An original logo created by yourself
* An appropriate strapline
* Represent a Music Festival theme and will look good on other products
* You have more than one version
* You have reviewed your logo and also taken into consideration comments from others and made changes.
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| **I am currently working in MB:** **Student Feedback**  |

**Evidence of logo & strapline design, tools used and changes/improvements made**