**ICT GCSE Feedback**

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| This task involves you using a range of sources and a given database to be used when making your digital products (logo and audio clip). The use of the information you have gathered must be relevant to the **CAB** **‘Community Spirit’**. You must create a digital advert.Your digital advert must include:* the logo and strapline
* information about 'Community Spirit'
* details of the event
* suitable images
* Explain how a charity would register their interest in hiring a pitch.
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| ***Digital Advert***Created yourself Represent the theme of 'Community Spirit' | **MB 1**1-4 marks | You will have developed the specified digital advert **with some use of appropriate content**. You have carried out a **limited review** of your work but with **few modifications.** Does your advert :* include the logo and strapline
* Explain how a charity would register their interest in hiring a pitch.
* Suitable images
* Have evidence of some feedback
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| **MB 2**5-8 marks | You have developed the specified digital advert, using **appropriate content** and **features.** They have **reviewed** their work and made **modifications some of which are effective.** Does your Digital advert:* include the logo and strapline
* Explain how a charity would register their interest in hiring a pitch.
* Suitable images
* Have information about Community Spirit
* Have evidence of feedback
* Evidence of modifications (referenced within the activity 1 review)
* Have a suitable file format
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| **MB 3**9-12 marks | You have developed the specified Digital Advert, using **appropriate content** and **features** effectively. You have **reviewed** and **modified** your work throughout its **development**, using **feedback** from others to improve the **outcomes.** Does your Digital Advert:* include the logo and strapline
* Explain how a charity would register their interest in hiring a pitch.
* Suitable images
* Have information about Community Spirit
* Have evidence of feedback
* Evidence of modifications (referenced within the activity 1 review)
* Have a suitable file format
* Have sound effects or a sound track
* Complies with Copyright
* Show evidence of testing
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| **I am currently working in MB:** **Student Feedback** **WWW****EBI** |

**Evidence to support**