**ICT GCSE Feedback**

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| This task involves you using a range of sources and a given database to be used when making your digital products (logo and audio clip). The use of the information you have gathered must be relevant to the **CAB** **‘Community Spirit’**.  You must create a digital advert.  Your digital advert must include:   * the logo and strapline * information about 'Community Spirit' * details of the event * suitable images * Explain how a charity would register their interest in hiring a pitch. | | |
| ***Digital Advert***  Created yourself  Represent the theme of 'Community Spirit' | **MB 1**  1-4 marks | You will have developed the specified digital advert **with some use of appropriate content**. You have carried out a **limited review** of your work but with **few modifications.** Does your advert :   * include the logo and strapline * Explain how a charity would register their interest in hiring a pitch. * Suitable images * Have evidence of some feedback |
| **MB 2**  5-8 marks | You have developed the specified digital advert, using **appropriate content** and **features.** They have **reviewed** their work and made **modifications some of which are effective.** Does your Digital advert:   * include the logo and strapline * Explain how a charity would register their interest in hiring a pitch. * Suitable images * Have information about Community Spirit * Have evidence of feedback * Evidence of modifications (referenced within the activity 1 review) * Have a suitable file format |
| **MB 3**  9-12 marks | You have developed the specified Digital Advert, using **appropriate content** and **features** effectively. You have **reviewed** and **modified** your work throughout its **development**, using **feedback** from others to improve the **outcomes.** Does your Digital Advert:   * include the logo and strapline * Explain how a charity would register their interest in hiring a pitch. * Suitable images * Have information about Community Spirit * Have evidence of feedback * Evidence of modifications (referenced within the activity 1 review) * Have a suitable file format * Have sound effects or a sound track * Complies with Copyright * Show evidence of testing |
| **I am currently working in MB:**  **Student Feedback**  **WWW**  **EBI** | | |

**Evidence to support**